# CONTRACT



**WLWT** 1700 Young Street Cincinnati, OH 45202 (513)412-5000

www.wlwt.com

And:

**Greer Margolis Mitchell Burns** 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

	Contract / Rev	vision		Alt Order #			
	941244	1		06259798			
<u>Product</u>							
OBAMA FOR AMERICA							
Contract Dates	Estimate #						
10/02/12 - 11/06/12	1537						
Advertiser			<u>Ori</u>	ginal Date	/ Revision		
Obama/D/President			C	8/10/12	/ 10/26/12		
	Billing Cycle	Billing Calendar			Cash/Trade		
	EOM/EOC	Broado	cast		Cash		
	Station	Accou	nt E	xecutive	Sales Office		
	WLWT	Mica H	lans	en	HRP -Washingt		
	Special Hand	ling			<u> </u>		
	Demographic						
	Adults 25+						
	IDB#	Advert	iser	Code	Product Code		
	9912856	95			101		
	Agency Ref			Advertiser	Ref		

*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount  N 1 WLWT 10/02/12 11/02/12 Days of Our Lives 1-2p :30 NM 20 \$1,520.00  Class of Time - Immediately Pre-emptible without notice
Class of Time - Immediately Pre-emptible without notice
Start Date End Date Weekdays Spots/Week Rate
Week: 10/01/12
Week: 10/08/12
Week: 10/15/12
Week: 10/22/12
Week: 10/29/12
N 2 WLWT10/02/12 11/02/12 NBC Today Show III 10-11a :30 NM 16 \$6,400.00
Class of Time - Pre-emptible with notice
Start Date End Date Weekdays Spots/Week Rate
Week: 10/01/12
Week: 10/08/12
Week: 10/15/12
Week: 10/22/12
Week: 10/29/12
N 3 WLWT10/02/12 11/02/12 NBC Tonight Show 1135-1237a :30 NM 20 \$2,500.00
Class of Time - Immediately Pre-emptible without notice
Start Date End Date Weekdays Spots/Week Rate
Week: 10/01/12
Week: 10/08/12
Week: 10/15/12
Week: 10/29/12
N 4 WLWT10/02/12 11/02/12 STEVE HARVEY DAY STEVE HARVEY [ :30 NM 16 \$800.00
Class of Time - Immediately Pre-emptible without notice
<u>Start Date                                  </u>
Week: 10/07/12 10/07/12 6 \$100.00  Week: 10/08/12 10/14/12 -TWTF 4 \$50.00
Week: 10/15/12
Week: 10/22/12 10/28/12 -TWTF 4 \$50.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



Contract / Revision Alt Order# 06259798 941244 Contract Dates Product Estimate # 10/02/12 - 11/06/12 OBAMA FOR AMERICA 1537

<u>Advertiser</u> Original Date / Revision 08/10/12 / 10/26/12 Obama/D/President

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Sp	oots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week:         10/29/12         11/04/12         -TWTF         4	<u>Rate</u> \$50.00				•
N 5 WLWT10/02/12 11/02/12 1230-1p	1230-1p	:30	NM	20	\$1,060.00
Class of Time - Immediately Pre-emptible without notice	·				
Start Date	<u>Rate</u>				
Week: 10/01/12 10/07/12 -TwTF 4	\$50.00				
Week: 10/08/12 10/14/12 -TwTF 4	\$55.00				
Week: 10/15/12	\$55.00				
Week: 10/22/12	\$55.00 \$50.00				
N 6 WLWT10/02/12 11/02/12 Late Night w/Jimmy Fallon	1237-136a	:30	NM	20	\$800.00
Class of Time - Immediately Pre-emptible without notice	Dete		-		
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 4	<u>Rate</u> \$40.00		i		
Week: 10/08/12	\$40.00				
Week: 10/15/12	\$40.00				
Week: 10/22/12	\$40.00				
Week: 10/29/12 11/04/12 -TWTF 4	\$40.00				
N 7 WLWT10/02/12 11/02/12 12-1230p M-F news	12-1230p	:30	NM	20	\$1,140.00
Class of Time - Immediately Pre-emptible without notice					<b>4.1,1.10.00</b>
Start Date End Date Weekdays Spots/Week	Rate		- 1		
Week: 10/01/12	\$45.00				
Week: 10/08/12	\$60.00				
Week: 10/15/12	\$60.00				
Week: 10/22/12	\$60.00				
Week: 10/29/12 11/04/12 -TwTF 4	\$60.00				
N 8 WLWT10/02/12 11/02/12 NBC Carson Daly	Carson Daly	:30	NM	20	\$160.00
Class of Time - Immediately Pre-emptible without notice					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/01/12	\$5.00				
Week: 10/08/12	\$10.00 \$5.00				
Week: 10/15/12	\$5.00 \$10.00				
Week: 10/29/12 11/04/12 -TWTF 4	\$10.00 \$10.00				
		.00		40	*4 000 00
N 9 WLWT10/02/12 11/02/12 2-3p	2-3p	:30	NM	16	\$1,200.00
Class of Time - Immediately Pre-emptible without notice Start Date	Pato				
Week: 10/01/12	<u>Rate</u> \$175.00		Ī		
Week: 10/08/12 10/14/12 -TWTF 4	\$75.00				
Week: 10/15/12	\$75.00				
Week: 10/22/12 10/28/12 -TwTF 4	\$75.00				
Week: 10/29/12 11/04/12 -TWTF 4	\$75.00				
N 10 WLWT10/02/12 11/02/12 JUDGE JUDY EF	Judge Judy	:30	NM	20	\$1,420.00
Class of Time - Immediately Pre-emptible without notice	<b>D</b> :				
Start Date         End Date         Weekdays         Spots/Week           Week: 10/01/12         10/07/12         -TWTF         4	<u>Rate</u> \$75.00				
Week: 10/01/12 10/01/12 1WTF 4	\$70.00 \$70.00				
Week: 10/15/12 10/14/12 -TWTF 4	\$70.00				
Week: 10/22/12 10/28/12 -TWTF 4	\$70.00				

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Contract / Revision Alt Order# 941244 06259798

Contract Dates Product Estimate # OBAMA FOR AMERICA 1537 10/02/12 - 11/06/12

Original Date / Revision <u>Advertiser</u> 08/10/12 / 10/26/12 Obama/D/President

						Spots/				
*Line Ch Start I	Date End D	ate Descriptio	n	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$70.00						
N 11 WLWT10/02/	12 11/02/	2 DR OZ EF		4PM-5PM		:30		NM	20	\$2,260.00
Class of Time	- Immediate	ly Pre-emptible	without notice							
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$70.00						
Week: 10/08/12	10/14/12	-TWTF	4	\$75.00						
Week: 10/15/12	10/21/12	-TWTF	4	\$140.00						
Week: 10/22/12	10/28/12	-TWTF	4	\$140.00						
Week: 10/29/12	11/04/12	-TWTF	4	\$140.00						4=00.00
N 12 WLWT10/02/				430-5a		:30		NM	20	\$500.00
Start Date Week: 10/01/12	End Date 10/07/12	ly Pre-emptible <u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$25.00						
Week: 10/08/12	10/14/12	-TWTF	4	\$25.00						
Week: 10/15/12	10/21/12	-TWTF	4	\$25.00						
Week: 10/22/12	10/28/12	-TWTF	4	\$25.00						
Week: 10/29/12	11/04/12	-TWTF	4	\$25.00						
N 13 WLWT 10/02/		2 5-530p M-F	news	5-530p		:30		NM	20	\$20,000.00
Class of Time										
<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -TWTF	Spots/Week	<u>Rate</u> \$1,000.00						
Week: 10/08/12	10/07/12	-TWTF	4 4	\$1,000.00						
Week: 10/15/12	10/14/12	-TWTF	4	\$1,000.00						
Week: 10/13/12 Week: 10/22/12	10/21/12	-TWTF	4	\$1,000.00						
Week: 10/29/12	11/04/12	-TWTF	4	\$1,000.00						
N 14 WLWT10/02/	<del></del>		•	5-6a		:30	Little	NM	45	\$1,845.00
		ly Pre-emptible	without notice	0 00		.00		, ,,,,,		<b>41,010.00</b>
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/01/12	10/07/12	-TWTF	9	\$40.00						
Week: 10/08/12	10/14/12	-TWTF	9	\$40.00						
Week: 10/15/12	10/21/12	-TWTF	9	\$40.00						
Week: 10/22/12	10/28/12	-TWTF	9	\$40.00						
Week: 10/29/12	11/04/12	-TWTF	9	\$45.00						
N 15 WLWT10/02/		•	= news	530-6p		:30		NM	20	\$20,000.00
Class of Time			Constantin	Dete						
Start Date Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$1,000.00						
Week: 10/01/12	10/14/12	-TWTF	4	\$1,000.00						
Week: 10/15/12	10/21/12	-TWTF	4	\$1,000.00						
Week: 10/22/12	10/28/12	-TWTF	4	\$1,000.00						
Week: 10/29/12	11/04/12	-TWTF	4	\$1,000.00						
N 16 WLWT10/02/	12 11/02/1	2 6-630p M-F	news	6-630p		:30		NM	16	\$16,000.00
		ole with notice		·						
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12	10/07/12		0	\$600.00						
Week: 10/08/12	10/14/12	-TWTF	4	\$1,000.00						
Week: 10/15/12	10/21/12	-TWTF	4	\$1,000.00						
Week: 10/22/12	10/28/12	-TWTF	4	\$1,000.00						

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Contract / Revision Alt Order# 941244 06259798 Contract Dates Product Estimate #

OBAMA FOR AMERICA 1537

<u>Advertiser</u> Original Date / Revision 08/10/12 / 10/26/12 Obama/D/President

10/02/12 - 11/06/12

						Spots/				
*Line Ch Start I	Date End D	ate Descriptio	n	Start/End Time	Days	Length Week	Rate	Type S	Spots	Amount
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$1,000.00						
N 17 WLWT 10/02	′12 11/02/ <i>′</i>	12 6-7a news		6-7a		:30		NM	36	\$28,800.00
Class of Time		ole with notice								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12 Week: 10/08/12	10/07/12 10/14/12	 -TWTF	0 9	\$250.00 \$800.00						
Week: 10/06/12	10/14/12	-TWTF	9	\$800.00						
Week: 10/22/12	10/28/12	-TWTF	9	\$800.00						
Week: 10/29/12	11/04/12	-TWTF	9	\$800.00						
N 18 WLWT 10/02/	12 11/02/1	12 7-730p		7-730p		:30		NM	5	\$4,000.00
Class of Time									Ū	ψ 1,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 10/01/12	10/07/12	-T	1	\$800.00						
Week: 10/08/12	10/14/12	-TWTF	1	\$800.00						
Week: 10/15/12	10/21/12	-TWTF	1	\$800.00						
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	-TWTF	1	\$800.00				- 1		
		-TWTF	- 1	\$800.00						
N 19 WLWT10/02/			Show	7-9a		:30		NM	64	\$76,800.00
Class of Time Start Date	- Pre-emptit End Date	Weekdays	Spots/Week	Rate						
Week: 10/01/12	10/07/12		<u> </u>	\$350.00						
Week: 10/08/12	10/14/12	-TWTF	16	\$1,200.00						
Week: 10/15/12	10/21/12	-TWTF	16	\$1,200.00						
Week: 10/22/12	10/28/12	-TWTF	16	\$1,200.00						
Week: 10/29/12	11/04/12	-TWTF	16	\$1,200.00						
N 20 WLWT 10/02/	12 11/02/1	2 730-8p		730-8p		:30		NM	5	\$4,000.00
Class of Time	- Pre-emptik	le with notice								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12	10/07/12	-T	1	\$800.00						
Week: 10/08/12	10/14/12	-TWTF	1	\$800.00						
Week: 10/15/12	10/21/12	-TWTF	1	\$800.00						
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	-TWTF -TWTF	1	\$800.00						
			I	\$800.00						
N 21 WLWT10/02/		•	Show II	9-10a		:30		NM	16	\$12,800.00
Class of Time Start Date	- Pre-emptition End Date	Weekdays	Spots/Week	Data						
Week: 10/01/12	10/07/12		<u> </u>	<u>Rate</u> \$250.00						
Week: 10/08/12	10/14/12	-TWTF	4	\$800.00						
Week: 10/15/12	10/21/12	-TWTF	4	\$800.00						
Week: 10/22/12	10/28/12	-TWTF	4	\$800.00						
Week: 10/29/12	11/04/12	-TWTF	4	\$800.00						
N 22 WLWT10/02/	12 11/03/1	2 11-1135p M	-Su	11-1135p		:30		NM	25	\$42,500.00
Class of Time		le with notice								·
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12	10/07/12	-TWTFS-	5	\$1,700.00						
Week: 10/08/12	10/14/12	-TWTFS-	5	\$1,700.00				1		
Week: 10/15/12 Week: 10/22/12	10/21/12	-TWTFS-	5	\$1,700.00 \$1,700.00				1		
WEEK. 10/22/12	10/28/12	-TWTFS-	5	\$1,700.00				1		

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08/10/12 / 10/26/12



Contract / Revision Alt Order # 941244 06259798 Contract Dates Product Estimate #

OBAMA FOR AMERICA 1537 10/02/12 - 11/06/12 Original Date / Revision <u>Advertiser</u>

Obama/D/President

			Spots/			
*Line Ch Start Date End Date Descr	iption	Start/End Time	Days Length Week R	ate Type S	Spots	Amount
Start Date End Date Weekday Week: 10/29/12 11/04/12 -TWTFS-	<u>Spots/Week</u> 5	<u>Rate</u> \$1,700.00				
N 23 WLWT10/12/12 11/02/12 F10-11	р	F10-11p	:30	NM	1	\$650.00
Class of Time - Immediately Pre-empt	•	,				
Start Date End Date Weekday		<u>Rate</u>				
Week: 10/08/12 10/14/121	1	\$650.00				
Week: 10/15/12 10/21/12	0	\$0.00				
Week: 10/22/12 10/28/12	0	\$1,500.00				
Week: 10/29/12 11/04/12	0	\$1,500.00				** ***
N 24 WLWT10/05/12 11/02/12 F9-10p		F9-10p	:30	NM	2	\$3,000.00
Class of Time - Immediately Pre-empt		Dete				
<u>Start Date</u> <u>End Date</u> <u>Weekday</u> Week: 10/01/12 10/07/121	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00				
Week: 10/08/12 10/14/12	o O	\$0.00				
Week: 10/15/12 10/21/121	1	\$800.00				
Spot Ch Date Range Descr	iption	Start/End Time	Weekdays Length R	ate <u>Type</u>		
2 WLWT 10/15/12-10/21/12 F9-10	p	F9-10p	F :30 \$800	-00 NM		
See MG 24.4						
4 WLWT 10/15/12-10/21/12 F9-10	p	F9-10p	F :30 \$2,200	00 NM		
⊕ MG for 24.2 10/19	•	<b>#0.00</b>				
Week: 10/22/12	0	\$0.00 \$800.00				
	-				_	** ***
N 25 WLWT10/08/12 11/05/12 Mon N		Prime Other	:30	NM	2	\$3,000.00
Class of Time - Immediately Pre-empi Start Date End Date Weekday		Rate				
Week: 10/08/12 10/14/12 1	1	\$1,400.00				
Week: 10/15/12 10/21/12 1	1	\$1,600.00				
Week: 10/22/12 10/28/12 1	1	\$2,000.00				
Spot Ch Date Range Descr		Start/End Time	<u>Weekdays</u> <u>Length</u> <u>R</u>	<u>ate Type</u>		
3 WLWT 10/22/12-10/28/12 Mon N	IBC Prime Other	Prime Other	M:30 \$ <del>2,000</del>	<del>00</del> NM		
Credited	•	40.000.00				
Week: 10/29/12 11/04/12	0	\$2,000.00				
Week: 11/05/12 11/11/12		\$2,000.00				#700 00
N 26 WLWT10/06/12 11/04/12 Sa/Su		Sa/Su 5-6a	:30	NM	20	\$700.00
Class of Time - Immediately Pre-empt		Pata				
<u>Start Date</u> <u>End Date</u> <u>Weekday</u> Week: 10/01/12 10/07/12SS	4 <u>Spois/vveek</u>	<u>Rate</u> \$35.00				
Week: 10/08/12 10/14/12SS	4	\$35.00				
Week: 10/15/12 10/21/12SS	4	\$35.00				
Week: 10/22/12 10/28/12SS	4	\$35.00				
Week: 10/29/12 11/04/12SS	4	\$35.00				
N 27 WLWT10/06/12 11/04/12 Sa/Su	6-7a News	Sa/Su 6-7a	:30	NM	20	\$1,320.00
Class of Time - Immediately Pre-empt	ible without notice					
Start Date End Date Weekday	s Spots/Week	Rate				
Week: 10/01/12 10/07/12SS	4	\$65.00 \$70.00				
Week: 10/08/12 10/14/12SS Week: 10/15/12 10/21/12SS	4	\$70.00 \$70.00				
Week: 10/15/12 10/21/12SS Week: 10/22/12 10/28/12SS	4 1	\$55.00				
Week: 10/29/12 10/28/12SS	4	\$70.00				
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Contract Dates Product Estimate # 10/02/12 - 11/06/12 OBAMA FOR AMERICA 1537

Original Date / Revision <u>Advertiser</u> 08/10/12 / 10/26/12 Obama/D/President

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Ra	te Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
N 28 WLWT10/06/12 11/04/12 Sa/su7-8a news	Sa/su7-8a	:30	NM	21	\$16,800.00
Class of Time - Pre-emptible with notice					
Start Date	Rate				
Week: 10/01/12 10/07/12SS 4	\$800.00				
Week: 10/08/12 10/14/12SS 4	\$800.00				
Week: 10/15/12	\$800.00				
Week: 10/22/12 10/28/12SS 4	\$800.00				
Week: 10/29/12 11/04/12SS 5	\$800.00			_	
N 29 WLWT 10/06/12 11/03/12 Access Hollywood Weeken	d 1-2a	:30	NM	5	\$50.00
Class of Time - Immediately Pre-emptible without notice	ъ.				
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121- 1	<u>Rate</u> \$10.00				
Week: 10/01/12 10/07/121- 1 Week: 10/08/12 10/14/121- 1	\$10.00				
Week: 10/06/12 10/14/121- 1	\$10.00		ŀ		
Week: 10/13/12 10/21/121- 1	\$10.00		I		
Week: 10/29/12 11/04/121- 1	\$10.00				
N 30 WLWT10/06/12 11/03/12 Sa 10-11a News	Sa 10-11a	:30	NM	5	\$750.00
	0a 10-11a	.50	14141	J	ψ100.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/01/12 10/07/121- 1	\$150.00				
Week: 10/08/12 10/14/121- 1	\$150.00				
Week: 10/15/12 10/21/121- 1	\$150.00				
Week: 10/22/12 10/28/121- 1	\$150.00				
Week: 10/29/12 11/04/121- 1	\$150.00				
N 31 WLWT10/06/12 11/03/12 NBC Saturday Night Live	NBC Saturday Nigh	:30	NM	2	\$1,000.00
Class of Time - Immediately Pre-emptible without notice					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/01/12 10/07/121- 1	\$500.00				
Week: 10/08/12 10/14/121- 1	\$500.00				
Week: 10/15/12 10/21/12 0	\$1,000.00				
Week: 10/22/12 10/28/12 0	\$1,000.00				
Week: 10/29/12 11/04/12 0	\$1,000.00				
N 32 WLWT10/06/12 11/03/12 Sa/Su 6p news	Sa/Su 6p News	:30	NM	4	\$735.00
Class of Time - Immediately Pre-emptible without notice	<b>5</b> /				
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121- 1	<u>Rate</u> \$200.00				
Week: 10/01/12 10/07/121- 1 Week: 10/08/12 10/14/121- 1	\$200.00				
Week: 10/06/12 10/14/121 1	\$200.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Ra	<u>te Type</u>		
3 WLWT 10/15/12-10/21/12 Sa/Su 6p news	***************************************	SaSt :30 \$600.0			
See MG 32.6					
6 WLWT 10/20/12-10/20/12 READY TO ROAR	READY TO ROAF	RSa :30 <b>\$600</b> .6	NM OC		
Credited			J		
Week: 10/22/12 10/28/121- 1	\$135.00				
Week: 10/29/12 11/04/121- 1	\$200.00				
N 33 WLWT10/06/12 11/03/12 NBC Saturday Today	Sa8-10a	:30	NM	15	\$3,210.00
Class of Time - Immediately Pre-emptible without notice			l		
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		ı		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Alt Order# Contract / Revision 941244 06259798 Contract Dates Estimate # Product OBAMA FOR AMERICA 1537

Original Date / Revision <u>Advertiser</u> 08/10/12 / 10/26/12 Obama/D/President

Snote

10/02/12 - 11/06/12

						Spots	1			
*Line Ch Start D	Date End Da	ate Descriptio	n	Start/End Time	Days L	ength Week	Rate	Type S	pots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12	10/07/12	3-	3	\$225.00						
Week: 10/08/12	10/14/12	3-	3	\$200.00						
Week: 10/15/12	10/21/12	3-	3	\$200.00						
Week: 10/22/12	10/28/12	3-	3	\$200.00						
Week: 10/29/12	11/04/12	3-	3	\$245.00						
N 34 WLWT 10/07/1				Extra Weekend		:30		NM	5	\$100.00
		ly Pre-emptible		<b>5</b> .						
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> 1	Spots/Week 1	Rate						
Week: 10/08/12	10/07/12	1	1	\$20.00 \$20.00						
Week: 10/15/12	10/14/12	1	1	\$20.00						
	e Range	Description	, I	Start/End Time	Weekdays	<u>Length</u>	Rate	Type		
3 WLWT 10/1			_	Extra Weekend			\$20.00	NM		
See MG 34.		12 LXIIA VVEE	Kena	Lxtra vveekend		.50	<del>\$20.00</del>	IVIVI		
6 WLWT 10/2		/12 Extra Wee	kend	Extra Weekend		St :30	\$20.00	NM		
		TE EXHAUTION	Kona	Extra VVCcKcHa	•	.00	Ψ20.00	'''''		
Week: 10/22/12	10/28/12	1	1	\$20.00				- 1		
Week: 10/29/12	11/04/12	1	1	\$20.00				1		
N 35 WLWT 10/07/1	12 10/28/1	2 NBC MEET	THE PRESS	NBC MEET THE	 P	:30		NM	3	\$900.00
Class of Time	- Immediate	ly Pre-emptible	without notice							,
	End Date	Weekdays	Spots/Week	Rate						
Week: 10/01/12	10/07/12	1	1	\$300.00						
Week: 10/08/12	10/14/12	1	1	\$300.00						
Week: 10/15/12	10/21/12	1	1	\$300.00						
Week: 10/22/12	10/28/12	1	1	\$300.00						
	e Range	<u>Description</u>		Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
4 WLWT 10/2	22/12-10/28/	'12 NBC MEE	T THE PRESS	NBC MEET THE	F	SL :30	\$300.00	NM		
Credited										
N 36 WLWT10/07/1	12 11/04/1	2 Late News	after NFL	Late News		:30		NM	5	\$1,625.00
Class of Time	- Immediate	ly Pre-emptible	without notice							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12	10/07/12	1	1	\$325.00						
Week: 10/08/12	10/14/12	1	1	\$325.00						
Week: 10/15/12	10/21/12	1	1	\$325.00						
Week: 10/22/12	10/28/12	1	1	\$325.00						
Week: 10/29/12	11/04/12	1		\$325.00						
N 37 WLWT10/07/1		•		Sports Rock		:30		NM	4	\$555.00
		ly Pre-emptible		Data						
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$40.00						
Week: 10/08/12	10/14/12	1	1	\$40.00						
Week: 10/15/12	10/21/12		Ö	\$300.00				- 1		
	e Range	Description	-	Start/End Time	Weekdays	Length	<u>Rate</u>	Type		
		12 Late News		Late News			\$325.00	NM		
					•		,			
LR - Footba										
Week: 10/22/12	10/28/12		0	\$300.00				1		
Week: 10/29/12	11/04/12	1	1	\$150.00						

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www.wlwt.com

Contract / Revision Alt Order # 941244 06259798

Contract Dates Product Estimate # OBAMA FOR AMERICA 1537 10/02/12 - 11/06/12

Original Date / Revision Advertiser 08/10/12 / 10/26/12 Obama/D/President

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	oots	Amount
D 38 WLWT10/07/12 11/04/12 Extra Weekend	Extra Weekend	:30	NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice					
N 39 WLWT10/07/12 11/04/12 The Outdoorsman	Outdoorsman	:30	NM	5	\$125.00
Class of Time - Immediately Pre-emptible without notice					
Start Date	<u>Rate</u>				
Week: 10/01/12 10/07/121 1	\$25.00				
Week: 10/08/12	\$25.00 \$25.00				
Week: 10/13/12 10/21/121 1 Week: 10/22/12 10/28/121 1	\$25.00 \$25.00				
Week: 10/29/12 11/04/121 1	\$25.00				
N 40 WLWT10/07/12 11/04/12 Sa/Su 6p news	Sa/Su 6p News	:30	NM	4	\$735.00
Class of Time - Immediately Pre-emptible without notice	Carou op News	.00	1,,,,,	•	<b>4.00.00</b>
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/01/12 10/07/121 1	\$200.00				
Week: 10/08/12	\$200.00				
Week: 10/15/12 10/21/121 1	\$200.00	10/ 11 Day	<b>-</b>		
Spot Ch Date Range Description  2 M// W/T 10/45/12 10/24/12 Se/Su Sn neuro	Start/End Time Sa/Su 6p News	Weekdays Length Rate	<u>Type</u> NM		
3 WLWT 10/15/12-10/21/12 Sa/Su 6p news See MG 40.6	Sa/Su op News	Sı :30 <del>\$600.00</del>	14141		
6 WLWT 10/21/12-10/21/12 READY TO ROAR	READY TO ROA	ARSi :30 \$600.00	NM		
Credited					
Week: 10/22/12 10/28/121 1	\$135.00				
Week: 10/29/12 11/04/121 1	\$200.00				
N 41 WLWT10/07/12 10/28/12 NFL Pre-Game	NFL	:30	NM	3	\$1,100.00
Class of Time - Immediately Pre-emptible without notice	_				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	<u>Rate</u> \$250.00				
Week: 10/04/12 10/04/121 1	\$450.00 \$450.00				
Week: 10/15/12 10/21/12 0	\$1,500.00				
Week: 10/22/12 10/28/121 1	\$400.00				
N 42 WLWT10/07/12 11/04/12 NBC Sunday Today	Su8-9a	:30	NM	5	\$7,500.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/01/12	\$1,500.00 \$1,500.00		•		
Week: 10/08/12 10/14/121 1 Week: 10/15/12 10/21/121 1	\$1,500.00 \$1,500.00				
Week: 10/22/12 10/28/121 1	\$1,500.00				
Week: 10/29/12 11/04/121 1	\$1,500.00				
N 43 WLWT10/07/12 10/28/12 NFL Regular Season	NFL	:30	NM	3	\$4,600.00
Class of Time - Immediately Pre-emptible without notice					
Start Date	<u>Rate</u>				
Week: 10/01/12 10/07/121 1	\$1,400.00				
Week: 10/08/12 10/14/121 1 Week: 10/15/12 10/21/12 0	\$1,400.00 \$0.00				
Week: 10/15/12	\$0.00 \$1,800.00				
N 44 WLWT10/07/12 11/04/12 Su 9-10a News		:30	NM	5	\$4,500.00
	Su 9-10a	.3∪	IVIVI	5	φ4,500.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u>				
Week: 10/01/12 10/07/121 1	\$900.00				

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Contract / Revision Alt Order# 06259798 941244 Estimate # **Contract Dates** <u>Product</u>

OBAMA FOR AMERICA 1537

Advertiser Original Date / Revision 08/10/12 / 10/26/12 Obama/D/President

10/02/12 - 11/06/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12        1         1           Week: 10/15/12         10/21/12        1         1           Week: 10/22/12         10/28/12        1         1           Week: 10/29/12         11/04/12        1         1	Rate \$900.00 \$900.00 \$900.00 \$900.00			
N 45 WLWT10/11/12 10/25/12 Th10-11p	Th10-11p	:30	<b>NM</b> 1	\$600.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/121 1  Spot Ch Date Range Description  1 WLWT 10/08/12-10/14/12 Th10-11p  Credited	Rate \$1,500.00 Start/End Time Th10-11p	<u>Weekdays</u> <u>Length</u> <u>Rate</u> Th :30 \$1,500.00	<u>Type</u> NM	
Week: 10/15/12 10/21/12 0	\$0.00			
Week: 10/22/12 10/28/121 1	\$600.00	.20	NIM O	<b>#</b> 900 00
N 46 WLWT10/04/12 10/28/12 Th8-9p  Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/01/12 10/07/121 1  Week: 10/08/12 10/14/12 0  Week: 10/15/12 10/21/121 1  Week: 10/22/12 10/28/12 0	Rate \$400.00 \$0.00 \$400.00 \$0.00	:30	NM 2	\$800.00
N 47 WLWT10/09/12 10/23/12 T10-11p	T10-11p	:30	NM 1	\$900.00
Class of Time - Immediately Pre-emptible without notice           Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12         -1         1           Week: 10/15/12         10/21/12          0           Week: 10/22/12         10/28/12          0	Rate \$900.00 \$0.00 \$1,500.00			
N 48 WLWT10/02/12 10/28/12 T8-9p	T8-9p	:30	NM 3	\$4,100.00
Class of Time - Immediately Pre-emptible without notice           Start Date         End Date         Weekdays         Spots/Week           Week: 10/01/12         10/07/12         -1         1           Week: 10/08/12         10/14/12         -1         1           Week: 10/15/12         10/21/12         -1         1           Week: 10/22/12         10/28/12          0	Rate \$1,500.00 \$1,200.00 \$1,400.00 \$1,200.00			
N 49 WLWT 10/02/12 10/28/12 T9-10p	T9-10p	:30	<b>NM</b> 1	\$400.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$400.00 \$0.00 \$800.00			
Spot Ch Date Range Description 2 WLWT 10/15/12-10/21/12 T9-10p Credited	Start/End Time T9-10p	<u>Weekdays Length</u> <u>Rate</u> -Tu :30 \$800.00	Type NM	
Week: 10/22/12 10/28/12 0 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u> <i>4 WLWT 10/</i> 29/12-11/04/12 Tue NBC Prime Other  ⊕ Credited	\$0.00 <u>Start/End Time</u> <i>Prim</i> e Other	Weekdays         Length         Rate           -Tu         :30         \$800.00	<u>Type</u> NM	
N 50 WLWT10/10/12 10/24/12 W10-11p	W10-11p	:30	NM 2	\$1,300.00
Class of Time - Immediately Pre-emptible without notice	·			

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Week: 11/05/12

11/11/12

**WLWT** Cincinnati, OH 45202 (513)412-5000

1700 Young Street

Alt Order# Contract / Revision 06259798 941244

Contract Dates Estimate # Product 10/02/12 - 11/06/12 OBAMA FOR AMERICA 1537

Advertiser Original Date / Revision 08/10/12 / 10/26/12 Obama/D/President

				Oba	IIIaibiries	IUCIII		1 2 27 1 47 12	,	
				• • • • • • • • • • • • • • • • • • •		Spot	s/			
*Line Ch Start	Date End D	ate Description	1	Start/End Time	Days	Length Wee		TypeS	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/12 Week: 10/15/12	10/14/12	1	1	\$700.00						
Week: 10/13/12	10/21/12 10/28/12	1	0 1	\$0.00 \$600.00						
N 51 WLWT 10/03		12 W9-10p	I	W9-10p		:30		NM	0	\$0.00
				vv9-10p		.30		INIVI	U	\$0.00
Start Date	End Date	ely Pre-emptible v Weekdavs	Spots/Week	Rate						
Week: 10/01/12	10/07/12	1	1	\$1,000.00						
Spot Ch Da	ate Range	Description		Start/End Time	<u>Weekday</u>	<u>s Length</u>	<u>Rate</u>	<u>Type</u>		
1 WLWT 10	)/01/12-10/07	1/12 W9-10p		W9-10p	W	:30	<del>\$1,000.00</del>	NM		
Credited										
Week: 10/08/12	10/14/12		0	\$0.00						
Week: 10/15/12	10/21/12	1	1	\$600.00	\AI= - -		D -4-	<b>T</b>		
Spot Ch Da 2 WLWT 10	ate Range	Description		Start/End Time	Weekday		<u>Rate</u> \$600.00	<u>Type</u> NM		
2 VVLVV1 10 Credited	1/15/12-10/21	/12 W9-10p		W9-10p	W	30	<del>\$000.00</del>	INIVI		
Week: 10/22/12	10/28/12		0	\$0.00						
N 52 WLWT 10/08		12 5-6a news		5-6a		:30		NM	5	\$215.00
		ely Pre-emptible v	vithout notice	0 00		.00		11111	•	Ψ2 10.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/14/12	1	1	\$40.00						
Week: 10/15/12	10/21/12	1	1	\$40.00						
Week: 10/22/12	10/28/12	1	1	\$40.00						
Week: 10/29/12	11/04/12	1	1	\$45.00						
Week: 11/05/12	11/11/12	1	1	\$50.00						
N 53 WLWT10/08	/12 11/05/	12 6-7a news		6-7a		:30		NM	5	\$4,000.00
Class of Time	e - Pre-empti	ble with notice								
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/14/12	1	1	\$800.00						
Week: 10/15/12 Week: 10/22/12	10/21/12	1	1	\$800.00						
Week: 10/29/12	10/28/12 11/04/12	1	1	\$800.00 \$800.00						
Week: 11/05/12	11/04/12	1	1	\$800.00						
			Ch			.20		NIR 4	20	#24 000 00
N 54 WLWT 10/08/		•	Snow	7-9a		:30		NM	20	\$24,000.00
Start Date	e - Pre-empti End Date	ble with notice Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/14/12	4	4	\$1,200.00						
Week: 10/15/12	10/21/12	4	4	\$1,200.00						
Week: 10/22/12	10/28/12	4	4	\$1,200.00						
Week: 10/29/12	11/04/12	4	4	\$1,200.00						
Week: 11/05/12	11/11/12	4	4	\$1,200.00						
N 55 WLWT 10/08	/12 11/05/	12 430-5a New	S	430-5a		:30		NM	5	\$125.00
Class of Time		ely Pre-emptible v	vithout notice							
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/08/12	10/14/12	1	1	\$25.00						
Week: 10/15/12	10/21/12	1	1	\$25.00						
Week: 10/22/12	10/28/12	1	1	\$25.00						
Week: 10/29/12	11/04/12	1	1	\$25.00						

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\$25.00

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	Contract / Revision 941244 /	Alt Order # 06259798	
Contract Dates	Product	Estimate #	
10/02/12 - 11/06/12	OBAMA FOR AMERIC	CA 1537	

Original Date / Revision <u>Advertiser</u> 08/10/12 / 10/26/12 Obama/D/President

						Spots/				
		ate Description		Start/End Time	Days	Length Week	Rate	TypeS	pots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate					_	
N 56 WLWT10/08		12 NBC Toda	y Show II	9-10a		:30		NM	5	\$4,000.00
		ole with notice	Spoto AMook	Poto						
Start Date Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$800.00						
Week: 10/15/12	10/21/12	1	1	\$800.00						
Week: 10/22/12	10/28/12	1	1	\$800.00						
Week: 10/29/12	11/04/12	1	1	\$800.00						
Week: 11/05/12	11/11/12	1	1	\$800.00						
N 57 WLWT10/08	/12 11/05/	12 NBC Toda	y Show III	10-11a		:30		NM	5	\$2,000.00
Class of Time	e - Pre-emptil	ole with notice								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/08/12	10/14/12	1	1	\$400.00				- 1		
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	1	1	\$400.00 \$400.00						
Week: 10/22/12 Week: 10/29/12	11/04/12	1	1	\$400.00						
Week: 11/05/12	11/11/12	1	1	\$400.00						
N 58 WLWT10/08		12 STEVE HA	ARVEY DAY	STEVE HARVEY [		:30		NM	5	\$250.00
		ely Pre-emptible								
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/08/12	10/14/12	1	1	\$50.00						
Week: 10/15/12	10/21/12	1	1	\$50.00						
Week: 10/22/12	10/28/12	1	1	\$50.00						
Week: 10/29/12	11/04/12	1	1	\$50.00 \$50.00						
Week: 11/05/12	11/11/12		\			.30		NIM	_	\$20E 00
N 59 WLWT10/08		•		12-1230p		:30		NM	5	\$285.00
Start Date	e - immediate End Date	ely Pre-emptible Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/14/12	1	1	\$60.00						
Week: 10/15/12	10/21/12	1	1	\$60.00				ı		
Week: 10/22/12	10/28/12	1	1	\$60.00						
Week: 10/29/12	11/04/12	1	1	\$60.00						
Week: 11/05/12	11/11/12	1	1	\$45.00						
N 60 WLWT10/08	/12 11/05/	12 1230-1p		1230-1p		:30		NM	5	\$265.00
		ely Pre-emptible		<b>5</b> .						
Start Date Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$55.00						
Week: 10/15/12	10/14/12	1	1	\$55.00 \$55.00						
Week: 10/22/12	10/28/12	1	1	\$55.00						
Week: 10/29/12	11/04/12	1	1	\$50.00						
Week: 11/05/12	11/11/12	1	1	\$50.00						
N 61 WLWT10/08	/12 11/05/	12 Days of O	ur Lives	1-2p		:30		NM	5	\$375.00
Class of Time		ely Pre-emptible	without notice							
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/14/12	1 1	1	\$75.00 \$20.00						
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	1	1 1	\$80.00 \$80.00						
Week: 10/22/12	11/04/12	1	1	\$80.00						
Week: 11/05/12	11/11/12	1	1	\$60.00						
···-	_			•						

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Week: 11/05/12

11/11/12



 Contract / Revision
 Alt Order #

 941244 /
 06259798

 Contract Dates
 Product
 Estimate #

 10/02/12 - 11/06/12
 OBAMA FOR AMERICA 1537

 Advertiser
 Original Date / Revision

 Obama/D/President
 08/10/12 / 10/26/12

						Spots/				
*Line Ch Start	Date End D	ate Descripti	on	Start/End Time	Days	Length Week	Rate	Type S	Spots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
N 62 WLWT10/08	/12 11/05/1	12 2-3p		2-3p		:30		NM	5	\$365.00
	e - Immediate	ly Pre-emptible	without notice							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/08/12	10/14/12	1	1	\$75.00 \$75.00						
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	1	1	\$75.00 \$75.00						
Week: 10/29/12	11/04/12	1	1	\$75.00 \$75.00						
Week: 11/05/12	11/04/12	1	1	\$65.00						
			•			-20		NIN 4	-	#250.00
N 63 WLWT10/08				Judge Judy		:30		NM	5	\$350.00
		•	without notice	Dete						
Start Date Week: 10/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$70.00						
Week: 10/15/12	10/21/12	1	1	\$70.00						
Week: 10/13/12	10/28/12	1	1	\$70.00						
Week: 10/29/12	11/04/12	1	1	\$70.00						
Week: 11/05/12	11/11/12	1	1	\$70.00						
N 64 WLWT10/08/	/12 11/05/1	2 DR OZ EF	:	4PM-5PM		:30		NM	5	\$570.00
			without notice						-	70.0.00
Start Date	End Date	Weekdays	Spots/Week	Rate				1		
Week: 10/08/12	10/14/12	1	1	\$75.00				ŀ		
Week: 10/15/12	10/21/12	1	1	\$140.00						
Week: 10/22/12	10/28/12	1	1	\$140.00						
Week: 10/29/12	11/04/12	1	1	\$140.00						
Week: 11/05/12	11/11/12	1	1	\$75.00						
N 65 WLWT10/08/	/12 11/05/1	2 5-530p M-	Fnews	5-530p		:30		NM	5	\$5,000.00
Class of Time	•									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/08/12	10/14/12	1	1	\$1,000.00						
Week: 10/15/12	10/21/12	1	1	\$1,000.00						
Week: 10/22/12	10/28/12	1	1	\$1,000.00						
Week: 10/29/12 Week: 11/05/12	11/04/12 11/11/12	1	1	\$1,000.00 \$1,000.00						
			I						_	
N 66 WLWT 10/08/			Fnews	530-6p		:30		NM	5	\$5,000.00
Class of Time Start Date			Spota AMook	Data				1		
Week: 10/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,000.00				1		
Week: 10/15/12	10/21/12	1	1	\$1,000.00				I		
Week: 10/22/12	10/28/12	1	1	\$1,000.00						
Week: 10/29/12	11/04/12	1	1	\$1,000.00						
Week: 11/05/12	11/11/12	1	1	\$1,000.00						
N 67 WLWT10/08/		2 6-630p M-	F news	6-630p		:30		NM	5	\$5,000.00
Class of Time									-	, , <del>-</del>
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 10/08/12	10/14/12	1	1	\$1,000.00						
Week: 10/15/12	10/21/12	1	1	\$1,000.00						
Week: 10/22/12	10/28/12	1	1	\$1,000.00						
Week: 10/29/12	11/04/12	1	1	\$1,000.00						

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\$1,000.00

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Contract / Revision Alt Order # 941244 06259798 Contract Dates Product Estimate # 10/02/12 - 11/06/12 OBAMA FOR AMERICA 1537

Original Date / Revision <u>Advertiser</u> 08/10/12 / 10/26/12 Obama/D/President

						Spots/				
*Line Ch Start I	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	Type S	Spots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
N 68 WLWT10/08/	/12 11/05/1	2 11-1135p N	∕I-Su	11-1135p		:30		NM	5	\$8,500.00
Class of Time	- Pre-emptil	ole with notice								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate				1		
Week: 10/08/12	10/14/12	1	1	\$1,700.00						
Week: 10/15/12	10/21/12	1	1	\$1,700.00				1		
Week: 10/22/12	10/28/12	1	1	\$1,700.00						
Week: 10/29/12	11/04/12	1	1	\$1,700.00				ŀ		
Week: 11/05/12	11/11/12	1	1	\$1,700.00					_	****
N 69 WLWT10/08/		•		1135-1237a		:30		NM	5	\$625.00
		ly Pre-emptible		Data						
<u>Start Date</u> Week: 10/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$125.00						
Week: 10/15/12	10/21/12	1	i 1	\$125.00						
Week: 10/22/12	10/28/12	1	1	\$125.00						
Week: 10/29/12	11/04/12	1	1	\$125.00						
Week: 11/05/12	11/11/12	1	1	\$125.00						
N 70 WLWT10/08/	/12 11/05/1	2 Late Night	w/Jimmy Fallon	1237-136a	····	:30		NM	5	\$200.00
		ly Pre-emptible	•							
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/08/12	10/14/12	1	1	\$40.00						
Week: 10/15/12	10/21/12	1	1	\$40.00				Ī		
Week: 10/22/12	10/28/12	1	1	\$40.00						
Week: 10/29/12	11/04/12	1	1	\$40.00						
Week: 11/05/12	11/11/12	1	1	\$40.00						
N 71 WLWT 10/08/	/12 11/05/ <i>1</i>	2 NBC Carso	on Daly	Carson Daly		:30		NM	5	\$50.00
		ly Pre-emptible								
Start Date	End Date	<u>Weekdays</u> 1	Spots/Week 1	Rate						
Week: 10/08/12 Week: 10/15/12	10/14/12 10/21/12	1	1	\$10.00 \$10.00						
Week: 10/13/12	10/21/12	1	1	\$10.00						
Week: 10/29/12	11/04/12	1	1	\$10.00						
Week: 11/05/12	11/11/12	1	1	\$10.00						
N 72 WLWT11/06/		2 5-6a news	-	5-6a	****	:30		NM	1	\$50.00
		ly Pre-emptible	without notice	0 04		.00			·	400.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 11/05/12	11/11/12	-1	1	\$50.00				ł		
N 73 WLWT 11/06/	/12 11/06/	2 NBC Toda	y Show	7-9a		:30		NM	1	\$1,200.00
Class of Time	e - Pre-emptil	ole with notice								
	End Date		Spots/Week	<u>Rate</u>						
Week: 11/05/12	11/11/12	-1	1	\$1,200.00						
N 74 WLWT11/06/	/12 11/06/1	2 NBC Toda	y Show III	10-11a		:30		NM	1	\$400.00
		ole with notice		_ <b>-</b>						
Start Date		<u>Weekdays</u> -1	Spots/Week	<u>Rate</u>						
Week: 11/05/12	11/11/12		1	\$400.00		00		<del></del>	4	<b>#450.00</b>
N 75 WLWT11/06/			VI-F news	12-1230p		:30		NM	1	\$450.00
Class of Time <u>Start Date</u>	e - Pre-emptil End Date	ole with notice Weekdays	Spots/Week	<u>Rate</u>						
Week: 11/05/12	11/11/12	-1	<u> 3pots/vveek</u> 1	\$450.00						

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Contract / Revision Alt Order# 941244 06259798 Contract Dates Product Estimate#

OBAMA FOR AMERICA 1537

<u>Advertiser</u> Original Date / Revision 08/10/12 / 10/26/12 Obama/D/President

10/02/12 - 11/06/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Sr	oots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
N 76 WLWT11/06/12 11/06/12 Days of Our Lives	1-2p	:30	NM	1	\$400.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 -1 1	<u>Rate</u> \$400.00				
N 77 WLWT11/06/12 11/06/12 JUDGE JUDY EF	Judge Judy	:30	NM	1	\$600.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 -1 1	<u>Rate</u> \$600.00				
N 78 WLWT11/06/12 11/06/12 5-530p M-F news	5-530p	:30	NM	1	\$1,000.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 -1 1	<u>Rate</u> \$1,000.00				
N 79 WLWT11/06/12 11/06/12 6-630p M-F news	6-630p	:30	NM	1	\$1,000.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 -1 1	<u>Rate</u> \$1,000.00				
N 80 WLWT 10/03/12 10/03/12 M-F POLITICAL PROGRAM	IN7p-11p	:30	NM	1	\$1,325.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12w 1	<u>Rate</u> \$1,325.00				
N 81 WLWT10/11/12 10/11/12 M-F POLITICAL PROGRAM	lN7p-11p	:30	NM	1	\$1,325.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/12T 1	<u>Rate</u> \$1,325.00				
N 82 WLWT10/16/12 10/16/12 M-F POLITICAL PROGRAM	lN7p-11p	:30	NM	1	\$1,325.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/12 -T 1	<u>Rate</u> \$1,325.00				
N 83 WLWT10/22/12 10/22/12 M-F POLITICAL PROGRAM	IN7p-11p	:30	NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12 M 1  Spot Ch Date Range Description	<u>Rate</u> \$1,325.00 Start/End Time	Weekdays Length Rate	Type		
1 WLWT 10/22/12-10/28/12 M-F POLITICAL PROGRAM		M:30 \$1,325.00	NM		
Credited					
N 84 WLWT10/21/12 10/21/12 BENGALS GAME 10/21	BENGALS GAME	:30	NM	1	\$12,000.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/12S 1	<u>Rate</u> \$12,000.00				
N 85 WLWT10/02/12 10/05/12 NBC Today Show III	10-11a	:30	NM	4	\$1,600.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/01/12 10/07/12 -TwTF 4	<u>Rate</u> \$400.00				
N 86 WLWT 10/02/12 10/05/12 STEVE HARVEY DAY	STEVE HARVEY	:30	NM	4	\$1,200.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 4	<u>Rate</u> \$300.00				

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Contract / Revision Alt Order# 06259798 941244 Estimate# Contract Dates Product 10/02/12 - 11/06/12 OBAMA FOR AMERICA 1537

Advertiser Original Date / Revision 08/10/12 / 10/26/12 Obama/D/President

		Spots/			
*Line Ch Start Date End Date Description		Pays Length Week Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate				<b>A</b>
N 87 WLWT 10/02/12 10/05/12 2-3p	2-3p	:30	NM	4	\$1,600.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/01/12 10/07/12 -TWTF 4	<u>Rate</u> \$400.00				
N 88 WLWT 10/02/12 10/05/12 6-630p M-F news	6-630p	:30	NM	4	\$4,000.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/01/12 10/07/12 -TWTF 4	<u>Rate</u> \$1,000.00				
N 89 WLWT10/02/12 10/05/12 6-7a news	6-7a	:30	NM	9	\$7,200.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/01/12 10/07/12 -TWTF 9	<u>Rate</u> \$800.00				
N 90 WLWT10/02/12 10/05/12 NBC Today Show	7-9a	:30	NM	16	\$19,200.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/01/12 10/07/12 -TWTF 16	<u>Rate</u> \$1,200.00				
N 91 WLWT10/02/12 10/05/12 NBC Today Show II	9-10a	:30	NM	4	\$3,200.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/01/12 10/07/12 -TWTF 4	<u>Rate</u> \$800.00				
N 92 WLWT10/20/12 10/20/12 NBC Saturday Night Live	NBC Saturday Nigł	:30	NM	1	\$2,000.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/12S- 1	<u>Rate</u> \$2,000.00				
N 93 WLWT10/21/12 10/21/12 NFL Pre-Game	NFL	:30	NM	1	\$3,000.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/12S 1	<u>Rate</u> \$3,000.00				
N 94 WLWT10/21/12 10/21/12 Sa/Su 6p news	Sa/Su 6p News	:30	NM	2	\$400.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/12S 2	<u>Rate</u> \$200.00				
N 95 WLWT10/17/12 10/17/12 W9-10p	W9-10p	:30	NM	1	\$3,500.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12W 1	<u>Rate</u> \$3,500.00				
N 96 WLWT10/26/12 10/26/12 F10-11p	F10-11p	:30	NM	1	\$3,000.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12F 1	<u>Rate</u> \$3,000.00				
N 97 WLWT 10/27/12 10/27/12 NBC Saturday Night Live	NBC Saturday Nigl	:30	NM	1	\$2,000.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12S- 1	<u>Rate</u> \$2,000.00				
N 98 WLWT10/28/12 10/28/12 Sports Rock	Sports Rock	:30	NM	1	\$600.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u>				

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**WLWT** 

1700 Young Street Cincinnati, OH 45202 (513)412-5000

Alt Order# Contract / Revision 941244 06259798 **Contract Dates** Product Estimate # OBAMA FOR AMERICA 1537 10/02/12 - 11/06/12

Original Date / Revision Advertiser 08/10/12 / 10/26/12 Obama/D/President

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time D	Pays Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12        S         1	<u>Rate</u> \$600.00			
N 99 WLWT10/23/12 10/23/12 T10-11p	T10-11p	:30	NM 1	\$5,000.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12 -T 1	<u>Rate</u> \$5,000.00			
N 100 WLWT10/23/12 10/23/12 T8-9p	T8-9p	:30	<b>NM</b> 1	\$6,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -T 1	<u>Rate</u> \$6,000.00			
N 101 WLWT11/02/12 11/02/12 F10-11p	F10-11p	:30	NM 1	\$3,000.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12F 1	<u>Rate</u> \$3,000.00			
N 102 WLWT11/02/12 11/02/12 F9-10p	F9-10p	:30	NM 1	\$2,200.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12F 1	<u>Rate</u> \$2,200.00			
N 103 WLWT10/29/12 11/05/12 Mon NBC Prime Other	Prime Other	:30	NM 2	\$12,000.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 1  Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$6,000.00 \$6,000.00			
N 104 WLWT11/03/12 11/03/12 NBC Saturday Night Live	NBC Saturday Nigh	:30	NM 1	\$2,000.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$2,000.00			
N 105 WLWT11/04/12 11/04/12 NBC MEET THE PRESS	NBC MEET THE P	:30	NM 1	\$1,200.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S 1	<u>Rate</u> \$1,200.00			
N 106 WLWT11/04/12 11/04/12 NFL Pre-Game	NFL	:30	<b>NM</b> 1	\$3,000.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S 1	<u>Rate</u> \$3,000.00			
N 107 WLWT11/04/12 11/04/12 NFL Regular Season	NFL	:30	<b>NM</b> 1	\$10,000.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S 1	<u>Rate</u> \$10,000.00			
N 108 WLWT11/01/12 11/01/12 Th8-9p	Th8-9p	:30	NM 1	\$2,000.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12T 1	<u>Rate</u> \$2,000.00			
N 109 WLWT10/30/12 10/30/12 Tue NBC Prime Other	Prime Other	:30	<b>NM</b> 1	\$6,000.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -T 1	<u>Rate</u> \$6,000.00			
N 110 WLWT10/30/12 10/30/12 Tue NBC Prime Other Class of Time - Pre-emptible with notice	Prime Other	:30	<b>NM</b> 1	\$6,000.00

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Alt Order #



**WLWT** 

1700 Young Street

Cincinnati, OH 45202 (513)412-5000

941244 06259798 Contract Dates Product Estimate # 10/02/12 - 11/06/12 OBAMA FOR AMERICA 1537

<u>Advertiser</u> Original Date / Revision 08/10/12 / 10/26/12 Obama/D/President

Contract / Revision

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rat	е Туре	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12         -T         1	<u>Rate</u> \$6,000.00				
N 111 WLWT 10/31/12 10/31/12 W9-10p  Class of Time - Pre-emptible with notice	W9-10p	:30	NM	1	\$3,500.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/29/1211/04/12W1	<u>Rate</u> \$3,500.00	_			
		Totals		823	\$504,210.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	626	\$358,535.00	\$304,754.75
10/29/12 -11/06/12	197	\$145,675.00	\$123,823.75
Totals	823	\$504,210.00	\$428,578.50

Signature:	Date: